

## PROPELS YOU ON YOUR DIGITAL TRANSFORMATION JOURNEY

McKinsey<sup>1</sup>, 70% of large-scale change programs fall prey to a common set of pitfalls that include but are not limited to:

- Lack of employee engagement
- Inadequate management support
- Poor cross-functional collaboration
- Lack of accountability
- Inability to change mind-sets and behaviours

## The answer is: adult gamification

A 2015 study on the effectiveness of ERPsim™ provides empirical evidence that enjoyment is a significant factor “in creating positive business processes and ERP software usage learning outcomes.”<sup>2</sup>



### Real-life simulations in real time

ERPsim™ engages your people in exciting real-world simulations. Teams compete to solve real business problems, working together in real time. Instantly seeing the impact of their decisions on the business at large, employees quickly grasp the value of end-to-end process integration.



### Live SAP S/4HANA experience

ERPsim™ is the only business simulation to run on a live SAP system. Participants interact in real time in SAP S/4HANA, complete with the latest Fiori interface. Showcasing the value of intelligent technology and end-to-end integration, ERPsim™ provides a real-life experience that accelerates digital adoption.



### End-to-end business perspective

ERPsim™ provides a unique perspective into the end-to-end workings of your business. Experiencing diverse roles, participants gain valuable insight into the needs of the business units they serve. This big-picture view highlights the benefits of enterprise-wide integration.



### Proven business value

Serving a diverse range of businesses across multiple sectors, ERPsim™ is already supporting digital adoption in companies all around the world.



### Broad business and industry coverage

ERPsim™ offers a range of simulations to suit your business and industry. Competing to win the biggest slice of the market, teams work across the entire cash-to-cash cycle.

ERPsim™ is a versatile solution with diverse applications – before or after implementations, upgrades, or migrations. Simulations can be used for testing, or to evaluate new solutions or business models. And whatever the use case, the result is faster digital adoption.

“The best part of ERPsim™ was getting a chance to play several roles and see from those perspectives how easy it is to do a transaction and analyze the response. It was extremely beneficial!”

Brad Vanover  
Senior Consulting Programmer Analyst | Kindred Healthcare

<sup>1</sup> MMckinsey Global Surveys on digital transformation 2016-2018

<sup>2</sup> Chen, L., Keys, A., & Gaber, D. (2015). How does ERPsim™ influence students' perceived learning outcomes in an information systems course? An empirical study. Journal of Information Systems Education. 26. 135-146.





## Putting people at the heart of digital transformation

At Baton, our mission is to help your people embrace new software and processes – and actively “live” digital transformation. Our solutions drive faster acceptance, understanding and adoption of digital initiatives and end-to-end integration. Based on our expertise in organizational change management, our solutions are designed to engage and empower users – galvanizing your people to jump on board.

